

# James David Sullivan

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## Education

**Olivet College, Journalism/Mass Communication, B.A.** 1998 - 2011 GPA: 3.479  
Dean's List Spring 2009, Fall 2010, Spring 2010

## Self Employment

**Founder/Member, Areopagitica, LLC**  
Wyoming, MI 49519 | January 2015 - Present  
Founder of a digital publishing company of niche news & community websites. I have been making websites since 1993, with experience in HTML, SEO, SMO, SEM and Wordpress. I direct and manage websites production, branding, social media strategy, recruiting and managing content contributors, marketing and other business operations.

## Relevant Employment

**College Presenter, Olivet College, JMC Intensive Learning Term**  
Olivet, MI 49076 | May 2013 & May 2014  
Provided a presentation on Social Media in Journalism in two presentations which took place during the Intensive Learning Term (ILT) at Olivet College in May 2013 and May 2014.

**On-Air Personality/News & Public Affairs Director, WOCR FM**  
Olivet, MI 49076 | August 2009 - May 2011  
Produced my own themed music shows each semester. Developed branding, Created advertising specialties and posters to promote the show. Prepared radio copy for community events announcements. Contributed to the music library and maintained transmitter log.

## Volunteer Experience

**Producer, PaleoRadio**  
Wayland, MI 49323 | November 2011 - April 2013  
Produced live version of a 3 hour daily talk show. I also edited the show for local rebroadcast and on a station in Nashville, TN. Identified, vetted and scheduled guests. Prepared interview questions. Developed and managed website. Recruited, trained and supervised volunteers.

**Developer/Trainer, ConvergentMediaCenter.org**  
Olivet, MI 49321 | August 2009 - May 2011  
Initiated this website as a teaching tool for journalism students seeking a content management experience. I provided training and support to students who published stories on the website.

**Staff Writer, The ECHO**  
Olivet, MI 49076 | September 2008 - December 2010  
Wrote news articles focused on student concerns, public affairs and investigative reporting.

## Strengths & Skills

Analytical, Detail Oriented, Creative. Curious.  
Excellent communication skills with a positive attitude.  
Excellent skills in leadership, planning, organization, and collaboration.